

# COVER SHEET

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SEC Registration Number

DA VINCI CAPITAL HOLDINGS, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,

MANILA

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

(Contact Person)

(02) 8523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

SEC FORM 17-C

(Form Type)

0 5

(Annual Meeting)

2 8

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES  
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	May 28, 2021
SEC Identification Number	24015
BIR Tax Identification Number	000-282-553
Name of Issuer as specified in its charter	Da Vinci Capital Holdings, Inc.
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	(632) 8522-8801
Former Name	None
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 1,124,999,969
Indicate the item numbers reported therein	Other Matters/Event

Other matters:

For submission is the report delivered by the President of Da Vinci Capital Holdings, Inc., Mr. Jose Paulino Santamarina, in its Annual Stockholders' Meeting held on May 28, 2021.

## **President's Report**

DaVinci did not have commercial operations last year and since it was purchased by the group in 2013.

The principal activity of the company last year was to restructure the capitol stock, reorganize the board and management to prepare the company for the business that will be transferred by Cosco to DaVinci thru a share swap arrangement.

Nothing can be more apt than the name DaVinci, because DaVinci is the true renaissance man. Renaissance is rebirth. And today, we will be talking about the rebirth of DaVinci from a shell company to a fully operating company.

Your company, DaVinci, continuing the business received from Cosco, will be engaged in the importation, marketing and distribution of wine, spirits and specialty beverages as an industry leader and its biggest player.

This business is easily relatable and relevant, a business that brings a smile to most people because it is always present in all happy occasions, celebrations and gifting.

The first three companies that will be transferred to DaVinci are Meritus, Montosco and Premier Wine & Spirits.

Why three, you may ask?

We carry a number of brands.

And some of them compete directly with each other.

The three companies ensure that we avoid these conflicts, we give them focus, we give the brands the unique positioning and brand building it needs to be differentiated and therefore grow.

In deck that follows, we will show the portfolio of brands we carry, the brand owners where we have solid relationships with, investment highlights and its historical growth.

As we transition from a shell to a fully operating company, the rebirth, it was felt, should also include a change in the name of the company, to reflect the business it is in.

From DaVinci Holdings your company will now be called The Keepers Holdings, Inc.

Why Keepers?

By definition, Keeper is someone to whom trust is placed for the care of something.

It also means someone or something with good qualities, whom you can have long relationship with and also something worth keeping.

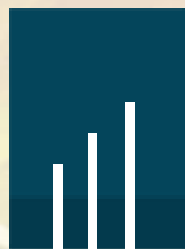
Taking it closer to our business, a Keeper is an honor given to a person who has shown outstanding achievement and commitment to the Scotch whisky industry. Our beloved chairman was bestowed this title by the exclusive, by invitation, international society of the Keepers of the Quaich based in Scotland for his notable contribution to the industry.

These are the inspiration for the name.

That's why The Keepers Holdings, Inc, your company, is a company with good qualities, a company where you can have a long relationship with, a company worth keeping.

Thank you cheers,  
And stay safe.

**JOSE PAULINO L. SANTAMARINA**  
Da Vinci Capital Holdings, Inc. – President



**DA VINCI**  
CAPITAL HOLDINGS, INC.

## **Da Vinci Capital Holdings, Inc.**

### **Annual Stockholders' Meeting**

May 28, 2021



**The Keepers Holdings, Inc.<sup>(1)</sup>**



**MONTOSCO INC.**

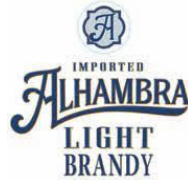


**Montosco, Inc., Meritus Prime Distribution, Inc. and Premier Wine and Spirits, Inc. are presently engaged in the importation, distribution and marketing of imported alcoholic and non-alcoholic beverages in the Philippines.**

<sup>(1)</sup> Subject to stockholders' and regulatory approval/s, among others.

# “The Keepers Holdings, Inc.<sup>(1)</sup>” at a Glance

The Keepers Holdings, Inc.<sup>(1)</sup> maintains a comprehensive international brand portfolio with leading positions across multiple varieties of alcoholic and non-alcoholic beverages.



(2)



(2)



(2)



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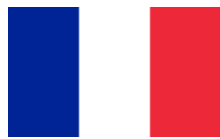
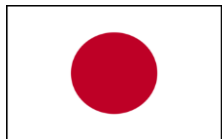


(1) Subject to stockholders' and regulatory approval/s, among others.

(2) Relationship is in the form of minority ownership in the Philippine distribution unit.

# “The Keepers Holdings, Inc.<sup>(1)</sup>” at a Glance

The Keepers Holdings, Inc.<sup>(1)</sup> has proven execution capabilities that have cemented long-standing, exclusive relationships<sup>(2)</sup> with market-leading, multinational brand owners.



(1) Subject to stockholders' and regulatory approval/s, among others. (2) For select brands.  
 (3) Exclusivity limited to “Perrier” brand only.  
 (4) Non-exclusive / dual distributor set-up. (5) Exclusivity limited to “Ruffino” brand only.  
 (6) Exclusivity limited to “Patron” brand only.  
 (7) Relationship is in the form of minority ownership in the Philippine distribution unit.



# “The Keepers Holdings, Inc.<sup>(1)</sup>” at a Glance



KHI is poised to become the only pure alcoholic and non-alcoholic distribution listed company in the Philippines<sup>(1)</sup>.



Largest importer and distributor of imported alcoholic beverages in the Philippines – serving a niche and infant market with a potential for rapid growth.



Well-positioned to benefit from the rationalization of the tax structure for alcoholic beverages, favorable industry outlook and changes to demographic trends in the Philippines.



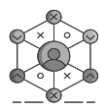
Comprehensive international brand portfolio of leading alcoholic and non-alcoholic beverages, conducive to a balanced diversification strategy that mitigates changes in consumer preference and industry environment.



Proven execution capabilities that have cemented long-standing, exclusive relationships<sup>(2)</sup> with market-leading, multinational brand owners.



Highly experienced management team with significant expertise, further supported by the visionary leadership of Mr. Lucio L. Co and the wider Cosco Capital Group.



Extensive, agile and efficient distribution ecosystem positioned for further expansion.



Synergies and operating leverage with the Puregold Group, the largest hypermarket and supermarket retailer in the Philippines.



Solid track record of significant growth and profitability.



Continuous multi-path expansion through horizontal and vertical integration, alternative distribution channels and new geographic territories.

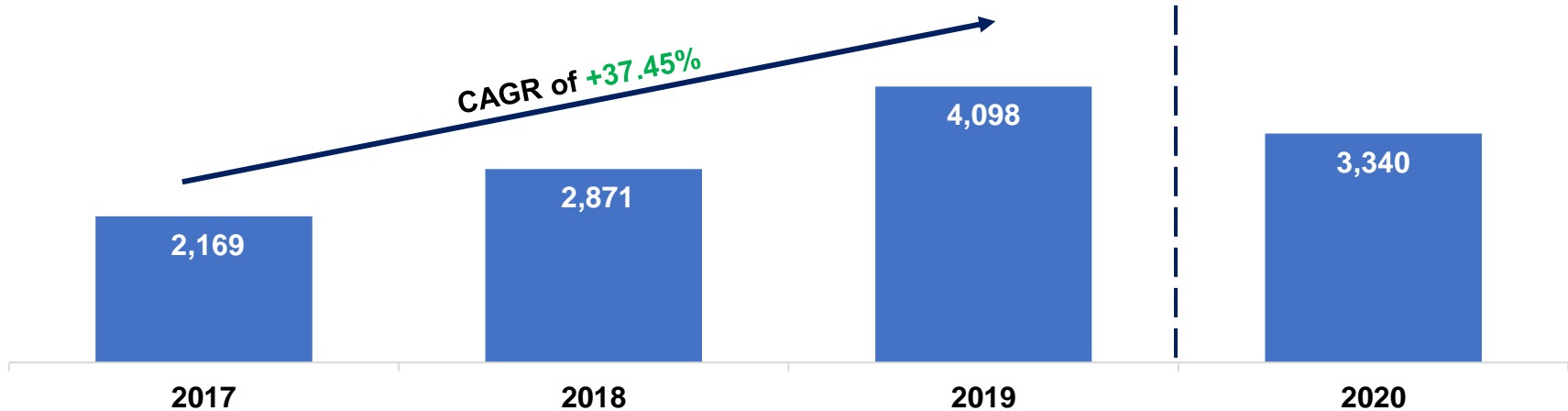
# “The Keepers Holdings, Inc.<sup>(1)</sup>” at a Glance



From 2017 to 2019, combined volumes posted a solid CAGR of 37.45%. The minimal decline posted in 2020 despite the imposition of liquor bans reflects a steady demand base to take off from once overall conditions normalize.

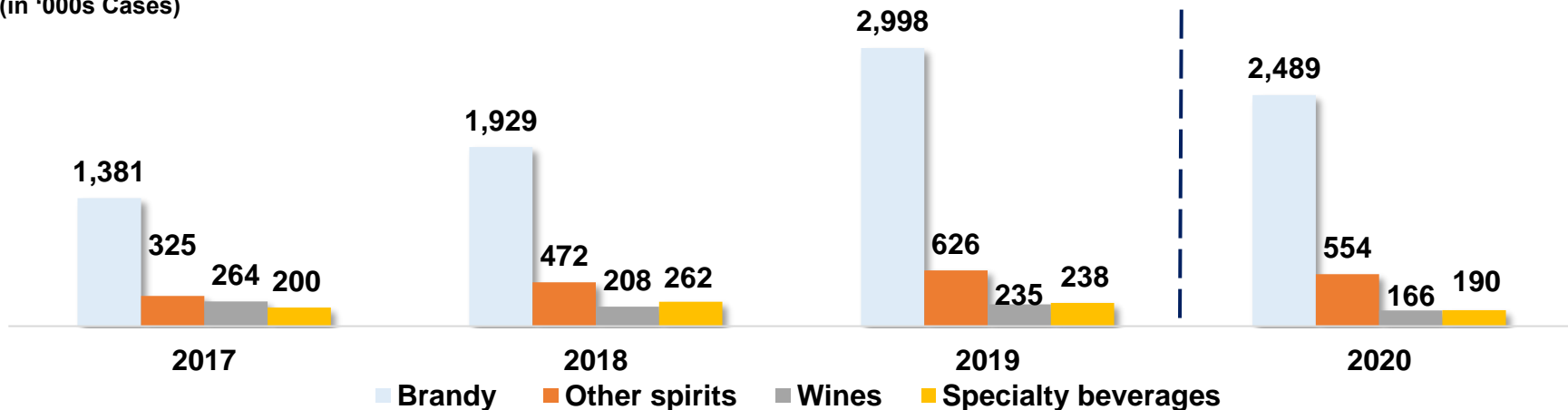
## Growing volume of alcoholic and non-alcoholic beverages sold...

(in '000s Cases)



## ...with brandy as the main growth driver.

(in '000s Cases)



(1) Subject to stockholders' and regulatory approval/s, among others.

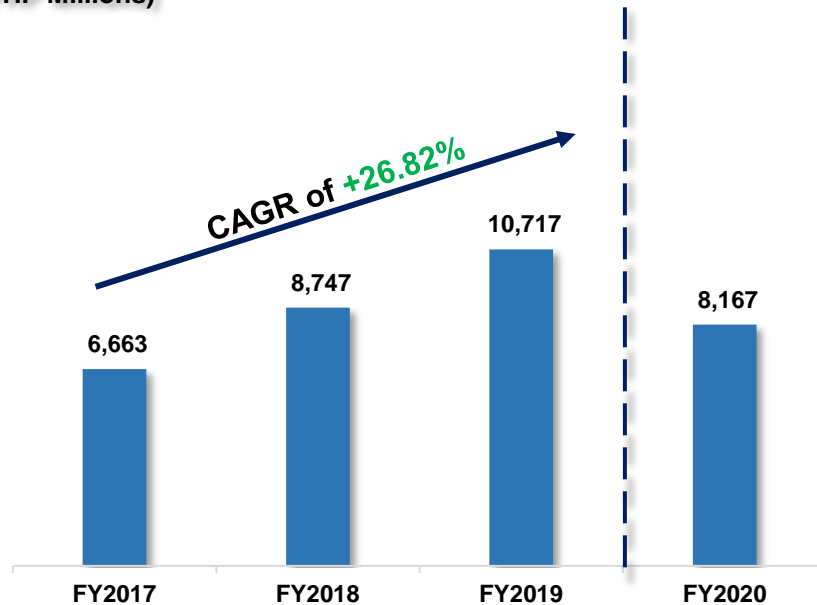
# “The Keepers Holdings, Inc.<sup>(1)</sup>” at a Glance



Record volumes translated to strong profitability growth from 2017 to 2019 with a CAGR of 26.82% in revenues and 38.59% in net income. In 2020, despite the imposition of liquor bans, impact to the net income was contained by the implementation of cost-saving measures with combined net income decreasing only by 3.20%.<sup>(2)</sup>

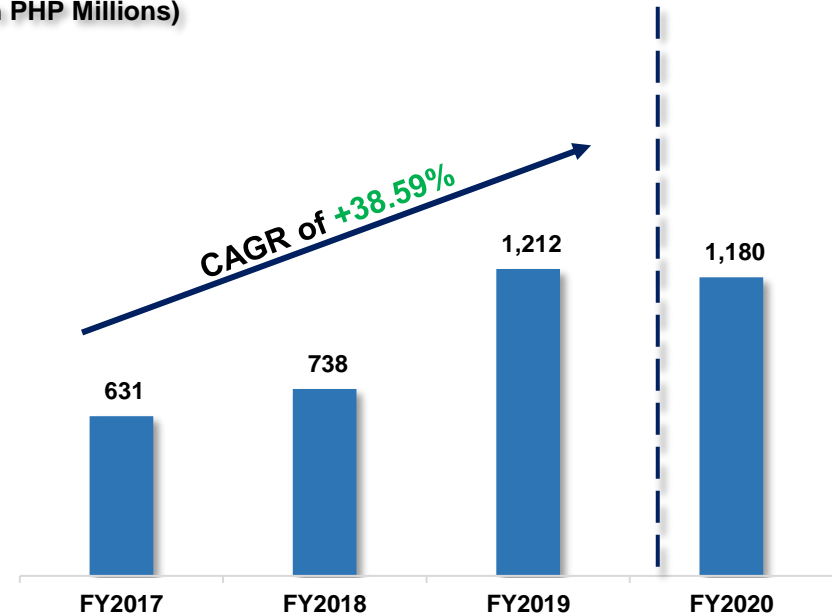
## Combined Revenues<sup>(2)</sup>

(in PHP Millions)



## Combined Net Income<sup>(2)</sup>

(in PHP Millions)



(1) Subject to stockholders' and regulatory approval/s, among others.

(2) Financial information pertains to the combined revenues or net income (as applicable), on a pro-forma basis, of Montosco, Inc., Meritus Prime Distribution, Inc. and Premier Wine and Spirits, Inc. based on the Audited Financial Statements.

# Conclusion



***“The Keepers Holdings, Inc.<sup>(1)</sup> is the largest importer and distributor of imported alcoholic beverages in the Philippines that is focused on delivering sustainable, consistent growth by leveraging on the extensive distribution ecosystem to further expand into the high-growth premium alcoholic beverage segment through horizontal and vertical integration, alternative distribution channels and new geographic territories.”***



MONTOSCO INC.



(1) Subject to stockholders' and regulatory approval/s, among others.

## **SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**DA VINCI CAPITAL HOLDINGS, INC.**



**CANDY H. DACANAY - DATUON**

Assistant Corporate Secretary & Compliance Officer